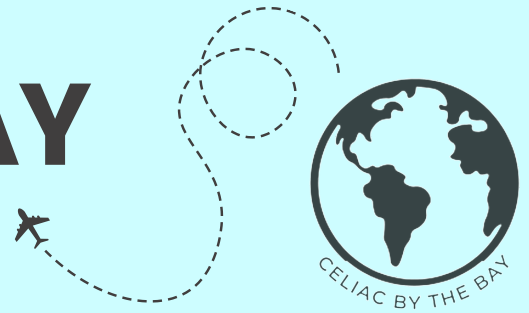


CELIAC BY THE BAY

Gluten-Free Food / Travel Content Creation & PR Consulting



WHY WORK WITH US?

At Celiac by the Bay, the ultimate resource for gluten-free travelers, we're on a mission to provide our readers with the tools and information they need to safely experience all life has to offer. As a nano-influencer for the celiac and broader gluten-free community, we're making restaurant dining and global travel safe, accessible, and anxiety-free with the community's most in-depth, researched, celiac-safe guides to top tourist destinations around the world. Founded in 2024, we're honored to already be a trusted resource in the gluten-free community. In addition to our blog and social media, we're also an inaugural Travel Guide — and the #2 global reviewer — on FindMeGlutenFree.

Besides first-hand insight into living with celiac disease and chronic illness, Alina also draws from more than a decade of experience in public relations, journalism, and brand marketing, leading international media strategy for a diverse portfolio of Fortune 500 tech, medical, and lifestyle clients.

SERVICES

INSTAGRAM (STORY, POST, OR REEL)

BLOGS & ARTICLES (GUIDE, PRODUCT ROUNDUP, RECIPE MENTION, OR FEATURE)

WEBSITE ADS

AFFILIATE MARKETING / DISCOUNT CODE PROMOTION

EMAIL NEWSLETTER (MENTION, HIGHLIGHT, OR FEATURE)

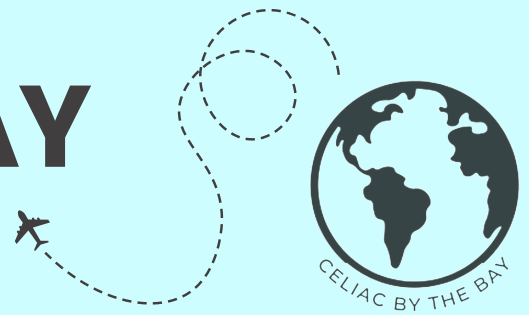
CELIAC / FOOD ALLERGY CONSULT

ALLERGY SAFETY STATEMENT COPY / MESSAGING

PR STRATEGY CONSULT & AUDIT

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AUDIENCE & ENGAGEMENT



80% WOMEN, 20% MEN

- 25-34 – 41%
- 35-44 – 28%
- 45-54 – 20%



30K+ Monthly Google Impressions

- Clickthrough rate outperforms 92% of travel experience websites

1K+ Monthly Visitors & Growing

- Highly engaged readers, averaging 11+ minutes per session and outperforming 92% of travel experience websites

99% Email Newsletter Open Rate

Up to 1K Views Per Instagram Post



TOP COUNTRIES

- 42% U.S.
- 18% Canada
- 12% UK
- 11% Hong Kong
- 11% Australia

Ready to jump in? Contact CELIACBYTHEBAY@GMAIL.COM to get started on a campaign.

